

# Request for Council Action

Originator Planning	Item <b>Neighborhood Commercial Study</b>
Agenda Section Study	Date 8/22/2016
Description	

## GENERAL INFORMATION

Applicant: City of Bloomington

Request: Study Item – Discuss the Neighborhood Commercial Center Study

## BACKGROUND

As part of the 2016 Planning Commission Work Plan, the City Council tasked the Planning Division and the Housing and Redevelopment Authority (HRA) to study and prioritize Bloomington neighborhood commercial centers for redevelopment and improvement.

The HRA discussed the neighborhood commercial study on July 12, 2016. The authority agreed with the priority recommendations and suggested that, of the top three areas, Old Cedar and Old Shakopee is the better “bang for the buck” for revitalization.

The Planning Commission discussed the study on August 11, 2016. The commission agreed with the process and priorities and suggested HRA assistance might have a greater impact at a commercial center not located along American Boulevard.

Next steps presented to the HRA and Planning Commission included reviewing the HRA’s redevelopment resources, meeting with the landowners, generating input from experts (developers, realtor group, ULI panel), developing facelift incentives and seeking partners for redevelopment. These next steps will be discussed at future HRA meetings.

Creator: Jason Schmidt, Planner

Presenters: Glen Markegard, Planning Manager; Jason Schmidt, Planner; Doug Grout, HRA Administrator

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## Requested Action

Review and provide input on the selection, scoring, and priority setting process as described in the attached Neighborhood Commercial Study Report. Give direction on next steps.

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Attachments:

Neighborhood Commercial Study Report  
Appendix 1 - Neighborhood Commercial Scoring Sheet  
Appendix 2 - Neighborhood Commercial Study Scores  
Appendix 3 - Strategy Maps  
Appendix 4 - Neighborhood Commercial Profile Maps  
HRA Minutes - 3/8/2016  
PC Minutes - 4/7/2016  
CC Minutes - 4/11/2016  
Draft HRA Minutes - 7/12/2016  
Draft PC Minutes - 8/11/2016